

MANCHESTER EXPRESS

THE CITY'S COMMUNITY PAPER

12,000 weekly circulation (50% more)

7-day shelf life (compared to one day)

650 distribution locations in Manchester

Local news and community information (five days in one)

WEEKLY AD RATES

Frequency Contracts	Discounts	Full	1/2	1/4	1/8
1 week	Open Rate	\$800 per week	\$400 per week	\$200 per week	\$100 per week
8-week contract	15% OFF	\$680 per week	\$340 per week	\$170 per week	\$85 per week
16-week contract	30% OFF	\$560 per week	\$280 per week	\$140 per week	\$70 per week
24-week contract	40% OFF	\$480 per week	\$240 per week	\$120 per week	\$60 per week
52-week contract	50% OFF	\$400 per week	\$200 per week	\$100 per week	\$50 per week

Please note these rates are per week. The more weeks you run consecutively, the lower your weekly rate for the ad will be.

BUSINESS CARD SIZE

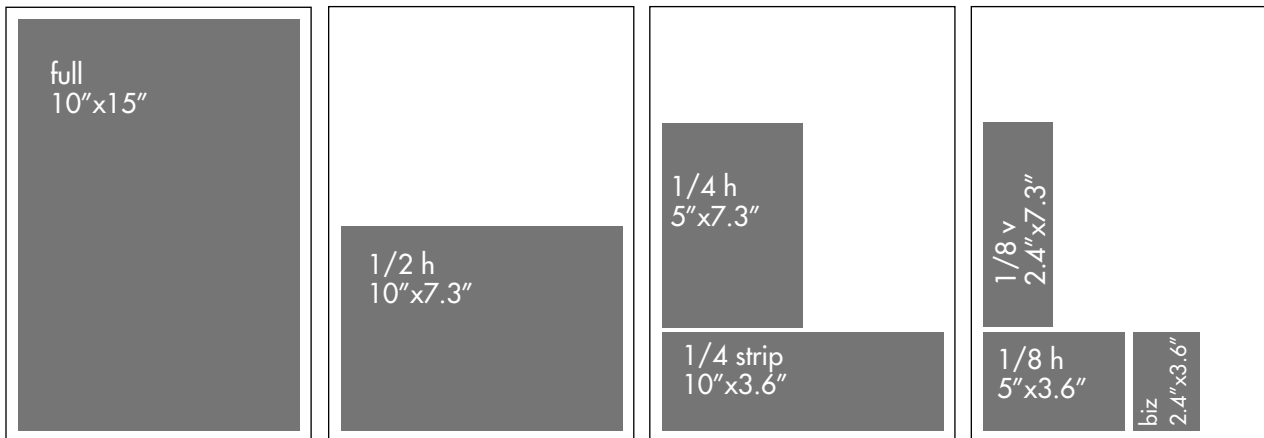
Frequency Contracts	Business Card Size (vertical only)
1 week	\$60 per week
8-week contract	\$50 per week
16-week contract	\$40 per week
24-week contract	\$35 per week
52-week contract	\$30 per week

ADD-ONS

Color (per week charge)	\$100 per week
Guaranteed placement	\$50 per week
Back Page (color included)	\$1,000 per week
Front Page Strip (color included)	\$300 per week

Please note these ads can not be changed during the contract and rates are per week. The more weeks you run consecutively, the lower your weekly rate for the ad will be.

ADD SIZE AND SPECS Back Page size: 10" x 13.75" | Front page Strip size: 10" x 3"



All submitted ads ready for the page should be in .pdf format in grayscale for black and white and CMYK for color. All fonts should be embedded and all images above 200 dpi.